

A Step By Step Method To Get Free Massive Traffic From Facebook

With over 2 billion users logging in to Facebook every single month, the potential to drive massive traffic to your website is huge if you know how to use the platform to your advantage. In this article, you're going to learn 5 easy methods to drive massive traffic from Facebook to your website!

1. Set up a fan page

Setting up a fan page is a must if you want to build your brand on Facebook. When you set up your page, make sure you use a banner image that will showcase your branding. You can add your brand's logo, tagline, and colors to the banner image to make it your own.

2. Post consistently on your page

Consistency is important if you want to grow your fan base on Facebook. Post valuable things on your page. For instance, you can share links from your own blog or other influential people (and let them know you shared it!). You can post photo quotes which are basically just photos with text overlaid on it. When you post stuff, make sure it's still relevant to what your brand is all about.

3. Ask your followers to share your content with their followers

If you're providing plenty of value to your followers, then there's nothing wrong if you ask them to share it with their friends as well especially if you know they're going to benefit from it.

4. Set up contests on your page and give away free stuff

People love free stuff. Let your fans and followers know you're giving away something useful on a specific date. Tell them they have to click on a link to your website so they can join the contest. Then announce the winner on your page. Make sure to tag them in your post. Then ask the winner to take a photo of their prize as proof they actually won it.

5. Include a link to your website on your posts

Of course, it should be mandatory that you include a link to your website even if your fan page already has your site address on it. People will only see your page if they actually click on through to your page. Otherwise,

they're only going to see your posts. Make it easy for people to head on over to your website by including your link in all your posts.